# Sumter City-County Planning Commission

## August 26, 2015

## MSP-15-44/HCPD-15-23, 1177 Broad St. (County)

## I. THE REQUEST

Applicant: Travis Butler, Butler Properties and Development, LLC

Status of the Applicant: Project Developer/Contract Owner

Request: Request for Major Site Plan approval and Highway Corridor

Protection District Design Review approval for a 2695 sq. ft. Popeyes Restaurant and an 8,800 sq. ft. multi-tenant retail building

for undesignated commercial retail space.

**Location:** 1177 Broad St.

**Size of Development:** +/-2.78 acres

Present Use/Zoning: Equipment and Party Rental Facility/GC (General Commercial)

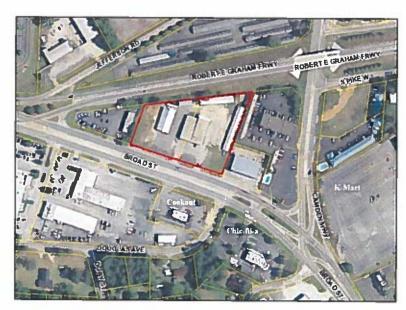
**Proposed Use of Property:** Restaurant and undesignated retail space.

**Tax Map Reference:** 203-12-01-001 & 203-12-01-002

#### II. BACKGROUND

The applicant is requesting major site plan and Highway Corridor Protection District Design Review approval for complete site demolition and rebuild for restaurant & retail space at 1177 Broad St. The extent of the development area is indicated in the graphic to the right and is as shown in the photography on the following page.

Currently, this property is under the jurisdiction of Sumter County, however; the applicant has



requested the site to be reviewed under City of Sumter Development Standards as they intend to pursue annexation into the City after completion of the property purchase, prior to site development.



The property is zoned General Commercial (GC) and is within the City of Sumter Highway Corridor Protection District (HCPD) design review overlay district.

## Land Use & Zoning Compatibility:

The 2030 Plan designates this area as a Priority Commercial Corridor—a priority investment area and a portion in the Suburban Development. Priority investment areas are identified in the Suburban Development Area in an effort to identify, direct, and concentrate new development opportunities. A major theme of the 2030 Plan is to encourage development in new locations while simultaneously bolstering sagging, under-utilized corridors. Here a mix of uses is supported, including commercial uses when located in the proper context. The 2030 Comprehensive Plan directs both small scale (area supportive) and large scale (destination) commercial uses to our priority areas and to major intersections and arterial corridors such as the Broad St.

The proposed development will demolish and rebuild a currently non-conforming site. Based upon the goals, policies and objectives set forth in the 2030 Land Use Plan and zoning designation, with implementation of proposed development plan, this use is compatible with the plan and surrounding uses.

#### III. SITE PLAN REVIEW

#### Site Layout:

The applicant has submitted a full set of civil plans including a landscape plan titled, "Site Plans 1177 Broad Street Development Prepared for Butler Properties and Development, LLC located near the City of Sumter, Sumter County, S.C.," prepared by Crescent Engineering, LLC, dated July 17, 2015, revised August 13, 2015. Additionally, exterior elevations and renderings of the buildings were provided.

Copies of the Site Plan (C3) and Landscape Plan (C4) have been included in this packet for review.

Site development will adhere to the General Commercial (GC) standards. Based upon staff review, it meets the following minimum standards and development criteria:

#### Setbacks:

- Broad St. 45 ft. with Street Landscaping @ 10 ft. width
- Robert Graham Frwy. 45 ft. with Street Landscaping @ 10 ft. width
- Sides 0 ft. with a Type A Landscape Buffer @ 5 ft. width

- Maximum Building Height 60 ft.
- Maximum Impervious Surface 92%

Based upon the submitted plans, the proposed development meets these minimum setback standards.

## Parking Plan:

Based upon the criteria found in Article 8, Exhibit 8-9, restaurants must provide a minimum of 1.2 parking spaces for every 100 sq. ft. of gross floor area (GFA). Specialty retail uses require a minimum of 1 parking space for every 300 sq. ft. GFA. As proposed, the site has a 2695 sq. ft. restaurant and an 8,800 sq. ft. multi-tenant retail building. Two of the tenant spaces are proposed for use at this time with one space currently undesignated. Based upon the proposed uses on site, the two buildings combined require a minimum of 96 parking spaces, 3 of which must be designated for handicap use.

Submitted parking plans show the following:

- 160 regular 9 ft. x 19 ft. parking spaces;
- Eight (8) handicap van accessible parking spaces.

As proposed, the overall number of proposed parking spaces is sufficient to meet Ordinance standards should the entire site be developed for restaurant use.

## Landscape & Tree Protection Plan:

Currently, the site has overgrown shrubbery on a portion of the street frontage with Crepe Myrtle understory trees that have been repeatedly topped. The site will be demolished and reconfigured to implement Type A Landscape Buffers on the side property lines and with Street Landscaping on the Broad St. and Robert Graham Frwy. frontages. Additionally, interior parking lot tree islands are required and have been accommodated for. A copy of the landscape plan has been attached for review.

Along the Broad St. Street Landscape Buffer and for a portion of the eastern Type A Buffer, the applicant has proposed replacing the required canopy trees with understory trees on a 2 for 1 exchange. This request is based on the placement of overhead power lines along Broad St. and overhead lines that serve the adjacent parcel. Staff finds this to be a reasonable request given the conditions on-site.

As proposed, this landscape plan meets the intent of the Ordinance.

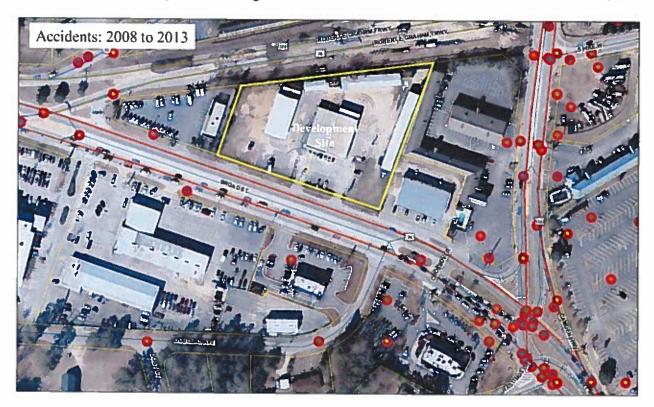
## Traffic Impact Analysis & Access Management:

This project meets the threshold requirement for submission of a Traffic Impact Study (TIS) as per Article 7, Section 7.d.10. In accordance with Section 7.d.10.b, the applicant has requested a waiver of the Traffic Study Requirement after consulting with SCDOT regarding the proposed site access. As per comment by SCDOT, DOT does not foresee the need for a TIS at this time considering the existing roadway median accommodations in this area.

In reviewing the local waiver request, Planning Staff has consulted with DOT on this matter separately from the applicant and understand that the justification for not requiring a study is tied to the professional assessment that a study will not offer any new/useful information due to the existing configurations/conditions within the road right-of-way.

This section of Broad St. currently operates at a Level of Service 'A'. It is a five (5) lane Principal Arterial with a wide (+/- 25 ft. width) continuous center turn lane. Due to existing conditions, improving Broad St. for this single user without addressing the corridor potentially creates larger issues. The solution to the transportation issues in this section of the Broad St. Corridor would be through the implementation of a continuous raised median that addresses the entire road section from Alice Dr. to the Broad St./Camden Hwy. intersection.

As shown in the graphic below, the intersection of Broad St. and Camden Hwy. is a complex intersection that has experienced a significant number of vehicle accidents from 2008 to 2013.

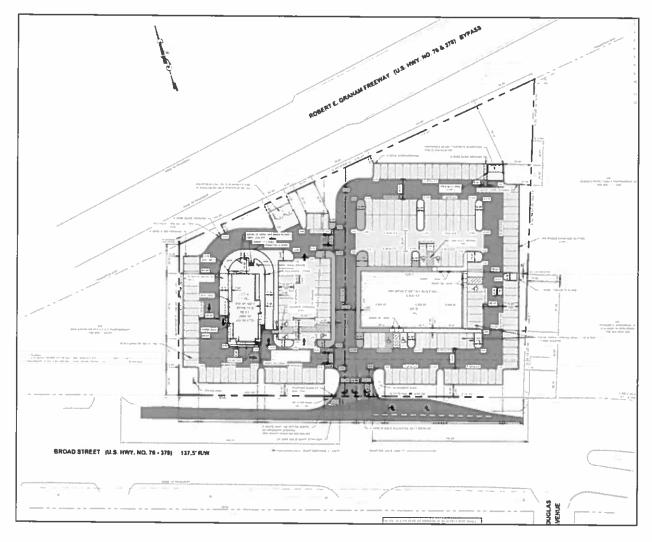


Just west of the signalized intersection is the point at which Broad St. widens out to five lanes and the pace of traffic begins to pick up with changes in posted speed.

Currently, the development site has three (3) full access drives, one of which is blocked by fencing. The other two access drives are fully functional. As proposed, all three of these encroachments will be removed in favor of creating a centralized full access drive with a left and right existing turn movement as shown in the graphic on the following page. The new access point aligns with the full access drive for the Cookout Restaurant.

In reviewing site conditions and understanding the traffic volumes during peak periods adjacent to this site, Planning Staff is recommending the installation of a right-turn/entrance lane into the

site to help move entering traffic off of the westbound lane during peak periods. The graphic below illustrates this condition.



Planning Staff has discussed this proposal with SCDOT, and understands that DOT would permit the installation of a right-turn lane at the site entrance.

This recommendation has been conveyed to the applicant, as of publication of this report the applicant's position is unknown.

## Stormwater Management:

Stormwater plans have been approved by the City Stormwater Utility. No on-site detention ponds are proposed, however; stormwater is being directed to grassed swales at the rear of the property. Overall the site plan as proposed has post-construction stormwater run-off that is less than pre-construction conditions—this is due to a reduction in impervious surface through implementation of required landscaping.

#### Utilities:

Fire: A fire hydrant is being added to the site to service the structures. As planned, neither structure is proposed to have a fire suppression system. Should this condition change, the Fire Department has requested that the Fire Department Connection (FDC) be placed at the front of the property in or near the valve pit.

Sewer & Water: The applicant intends to annex into the City of Sumter in order to obtain sewer and water service. Utility plans have been submitted and are under review by the City Utility Department.

## Highway Corridor Protection District Design Review:

Proposed designs must conform to Section 3.t.4 of the City – Zoning & Development Standards Ordinance.

3.t.4. Architectural Standards: All commercial projects in the Highway Corridor Protection District shall submit architectural plans to the Sumter City-County Planning Commission which shows elevations of all portions of buildings with important relationships to public views and vistas, indications as the construction materials, photographs or perspective drawings indicating visual relationships to adjoining properties and spaces, paint and color schemes, and other exhibits and reports the Sumter City-County Planning Commission may require. Applicant shall also submit a landscaping plan and signage plan for the project site. In addition, all commercial projects shall meet the following standards:

a. If a new commercial building is proposed, not more than sixty percent (60%) of the facade facing a street may be glass or reflective materials;

The proposed structure does not exceed the 60% threshold.

b. Significant exterior renovations to a building, such as a change of material types, structural design, or additions require review;

This project is new construction, 3.t.4.b does not apply.

c. A minimum of eighty percent (80%) of the surface materials, excluding doors and windows, shall be brick, stucco, or stone masonry or materials approved by the Sumter City-County Planning Commission. Building sides clearly visible from street or public view shall be constructed of above mentioned materials or heavily mitigated with landscaping and shown on the required landscaping plan as part of their application. Roof pitch should be compatible with the building structures in the surrounding neighborhood.

The exterior of the buildings will be a blend EIFS, stacked stone, and brick. Additionally, there will be shed style awnings over the windows of both structures. The proposed elevations for the buildings are shown below. The primary building colors are earth tones. The proposed roof pitch is complementary to and compatible with the existing adjacent retail commercial structures in the area.





Popeyes Louisiana Kitchen LK12600t, Seat Prototype Exterior Design Concept 05.05.2014 Benjamin Moose 2158: 10 Delightful Golden
Benjamin Moose 2107: 20 Mocha Brown
Benjamin Moose 2040: 10 Rainforest Foliage
Benjamin Moore 2040: 10 Hunter Green

Benjamin Moore 2086-10 Evoluc Red

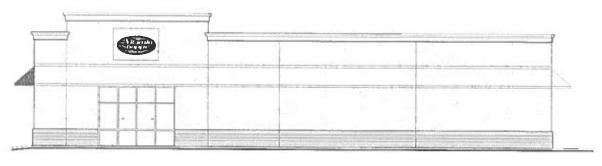
Benjamin Moore RM Bronzetone

Corcovado Stone Cascade Four Rivers

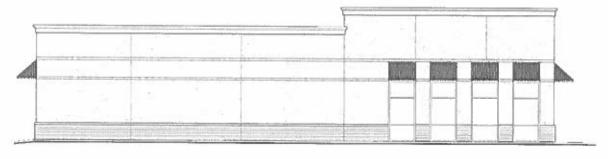


# The building shown below will utilize earth tone colors.





RIGHT SIDE ELEVATION

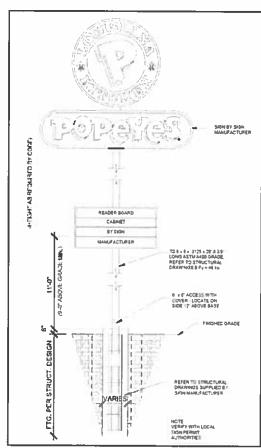


LEFT SIDE ELEVATION

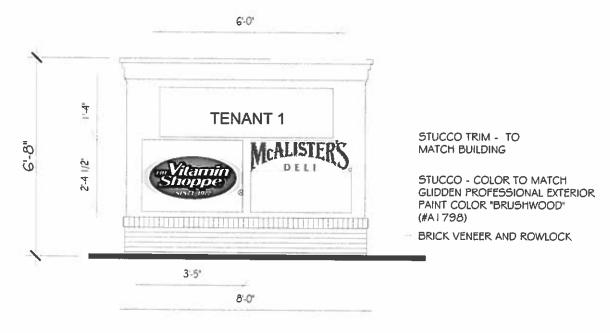
d. Signs including billboards shall be fully illustrated through photographs or graphic designs showing the relationship of off-premise and onpremise signs to the specific site and the surrounding locations within 1,000 feet. The signage plan shall consist of all freestanding and building signage. (Shall meet development standards for the underlying zoning district.);

All building and freestanding signage must comply with the standards for the General Commercial (GC) district as outlined in *Exhibit 8-5 Maximum Total Sign Area by Use, Number, Dimensions, and Location of Individual Signs.* Wall signs will be capped at 10% of the front wall area. Additionally, two freestanding sign location have been identified on the submitted plans, as the development site is two separate parcels with one common access drive.

The applicant has submitted renderings of the proposed freestanding signage, however; these plans have been submitted for design



review. Upon cursory review, it appears that each sign will be capped at a total of 200 sq. ft. of sign face for each freestanding sign unit. Final sign plans shall be submitted with permit applications to calculate total size limitations.



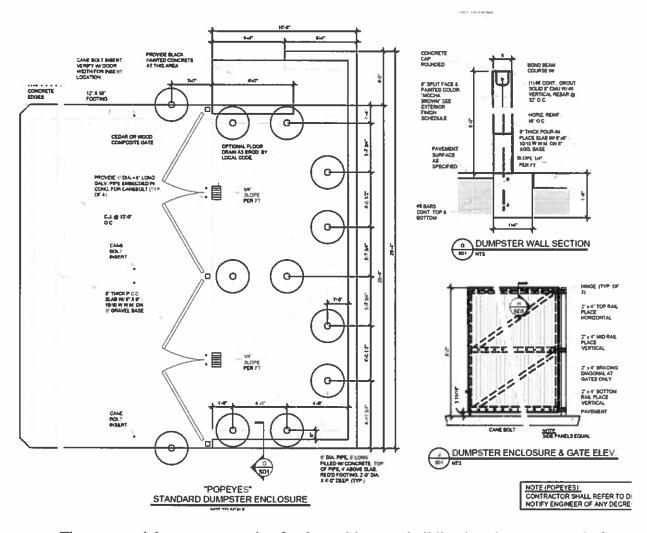
PRELIMINARY MONUMENT SIGN SUMTER SHOPPING CENTER

e. The landscaping plan shall include parking lot, building perimeters, detention ponds, and bufferyards where required.

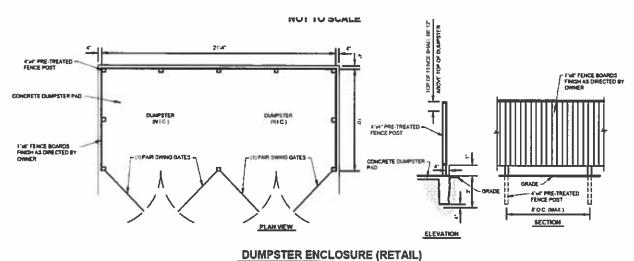
The landscaping and parking plan was submitted as part of the Major Site Plan Application. The landscaping and parking have been reviewed and have been found to meet standards.

f. All proposed fences and / or walls proposed for the front and / or side yards shall be reviewed as part of the Highway Corridor Design Approval Request.

There are two identified dumpster locations on site. The dumpster dedicated for use at Popeyes will be constructed of split-fact CMU and painted a color that compliments the primary structure as shown in the screening detail on the following page.



The proposed dumpster screening for the multi-tenant building is to be constructed of wooden privacy fencing, located behind the building. A fencing detail of the proposed screening is shown below.



#### IV. TECHNICAL REVIEW

There are no outstanding issues from Technical Review.

#### V. STAFF RECOMMENDATION

Staff has visited the site, reviewed the highway corridor application submission, met with the technical committee and recommends approval contingent upon the following:

- Annexation of the property into the City of Sumter prior to construction for any portion of the development;
- Installation of right-turn lane on Broad St. at the site entrance.

#### VI. DRAFT MOTION

#### Motion #1:

I move that the Sumter City-County Planning Commission approve MSP-15-44 & HCPD-15-23, 1177 Broad St. (County) subject to staff's recommendations and the submitted civil plans including a landscape plan titled, "Site Plans 1177 Broad Street Development Prepared for Butler Properties and Development, LLC located near the City of Sumter, Sumter County, S.C.," prepared by Crescent Engineering, LLC, dated July 17, 2015, revised August 13, 2015 and the exterior elevation renderings included within the staff report.

## VII. PLANNING COMMISSION – AUGUST 26, 2015

